

**TERMS & CONDITIONS OF INTERNATIONAL MADRIDISTAS' MONTHLY PRIZE  
DRAW PROMOTION**

**ONE.** - REAL MADRID CLUB DE FUTBOL (henceforth REAL MADRID) will organise a promotion entitled "**INTERNATIONAL MADRIDISTAS' MONTHLY DRAW**" between December 2020 and November 2021, both inclusive, as a "free draw", to be held in each of the aforementioned twelve (12) months.

**TWO.** - All **Madridistas** who reside outside Spain i.e. all of those who qualify as **International Madridistas** on the last day of the month prior to the draw in question and are up to date with their membership payments will be entitled to enter each of the twelve (12) monthly draws.

**THREE.** - The aim of this promotion is to reward the loyalty of the **International Madridistas**.

**FOUR.** - Three (3) prizes will be awarded each month amongst all participants in this promotion. The prize consists of a **Real Madrid Products** pack, which contains:

- A Madridista flag
- An official shirt
- A football
- A scarf
- A cap

**FIVE.** - The monthly prize draws will take place, through a computer, before the Notary Public of Madrid, D. Cruz-Gonzalo López-Muller Gómez, who formalised these terms and conditions, with all those who meet the requirements established in Point Two to be included in the draw.

The draws will take place in the offices at the Estadio Santiago Bernabéu on the second Thursday of each month. Real Madrid reserves the right to alter the date of the draws at its convenience.

**SIX.** - REAL MADRID will inform the winners of the outcome of the draw and how and when they may collect their prizes over the phone or via any other means it deems appropriate.

The winners will need to present their identity card or family book before being presented with the prizes.

**SÉVEN.** - Under no circumstances may the prizes awarded in this promotion be changed, exchanged or a cash prize be given at the winner's request.

**EIGHT.** - The Directors and any employees of Real Madrid C.F., or their direct family members, or the Directors or employees of intermediary companies may not take part in the promotion be it directly or indirectly.

**NINE.** - By entering this promotion, participants accept these terms and condition and REAL MADRID'S criteria in terms of the decision adopted on any issues relating to them, including the prize draw.

**TEN.** - Participants expressly grant REAL MADRID permission to use their name and image for advertising purposes in any advertising material related to this competition in the event that they win.

**ELEVEN.** - REAL MADRID will process entrants' data for the purposes of:

- Managing the draw/competition and their participation in it, including personal communication with the winners by any means.
- Informing of the result of the draw and the prize winners through the club's media channels.
- Control and security, legal advice and compliance with regulations.

Participants commit to providing true and up-to-date personal data for the purposes of their participation in the draw/competition, with the club reserving the right to take any action or lead the relevant claim where this is not the case.

Participants may access, rectify and delete their personal data, or oppose certain uses thereof via e-mail, as well as exercise other additional rights that are stipulated in the detailed data protection information by contacting the e-mail address: [oposicion@corp.realmadrid.com](mailto:oposicion@corp.realmadrid.com).

Participants are offered additional information in relation to the processing of their personal data in **Annex I** of these terms and conditions.

**TWELVE.** - In the event that any of the prize winners are minors, they must have permission from their parents, guardians or legal representatives to enter the promotion and, where relevant, accept the prize.

Madrid, 4 January 2021

## **Annex I. - Information regarding processing of personal data**

REAL MADRID C.F. offers complete transparency in relation to the processing of your personal data in order for you to clearly understand:

- Why we need to process your data.
- What data we may hold and for how long.
- With whom we share it.
- What your rights are in this respect and how you can exercise them.

### **Who is responsible for the use of your data?**

The data controller is REAL MADRID C.F. (also REAL MADRID or "the Club"), with registered address at Avenida de Concha Espina, nº 1, Madrid, Spain, 28036, NIF number G-28034718 and telephone +34 91 398 43 00.

The Club will process your data in complete compliance with the current regulations on data protection, and you will not be subject to exclusively automated or profiled decision-making that could significantly affect you. Your personal data will only be used for the purposes described in this document.

### **What exactly do we process your data for and on which legal basis?**

a. In order to manage the draw/competition and your participation in it, including personal communication, by any means, in the event you are drawn as the winner, given that it is necessary to fulfil the contractual obligations arising from your participation in the draw (draw/competition terms and conditions).

b. In order to inform the general public and the rest of the participants in particular, of the result of the draw and the draw winners via the Club's media channels (website, magazines, social media networks and other possible media channels that may be available to the Club at any time). We are entitled to do this insofar as it is necessary to comply with the contractual obligations (draw/competition terms and conditions), as well as on the basis of the Club's legitimate interest in ensuring transparency in these processes.

c. In addition and only if it is the case, we will also process your data for control and security purposes, legal advice and compliance with regulations, as it is necessary to satisfy the public interest, as well as our legitimate interest in defending our interests and rights and in avoiding conduct contrary to the codes and internal regulations of the Club and to comply with legal obligations that are applicable to us (audit, compliance with criminal law, protection of personal data,...).

### **How have we obtained your data?**

The personal data is provided by the participant themselves upon entering the draw or by their legal representative, parent or legal guardian.

In very exceptional circumstances, we may receive other information from you through other sources, such as our complaints channel, witnesses or competent authorities. But under no circumstance will we keep information that we do not need.

### **What categories of information about you do we handle?**

The types of data we hold with regards to you are identification and contact details. We may also very rarely process other information that is relevant to a possible incident, investigation or complaint.

### **How long will we keep your data?**

In the context of the draw/competition, we will keep your data until the conclusion of the draw/competition and subsequently, duly blocked, for the legal period provided for at any given time for any potential defence or lodging of complaints, in which case they will be kept until the corresponding inspection, procedure or complaint is definitively closed.

### **Who do we share your data with?**

For the purposes listed above, we may share your personal data with the following entities and/or individuals:

- Public Notary appointed to attest to the result of the draw/competition and its winner.
- Publication in the Club's official media channels of the result of the draw.
- Public Administrations, other Public Bodies and entities authorised by law, when required or necessary.
- Exceptionally with Courts and Tribunals or other conflict resolution bodies, such as Arbitration and Mediation Courts, State Security Forces and Corps and Notaries and Registrars.

In addition, our following providers have access to some of your personal data in order to provide us with the contracted services, but we ensure they manage them with the same care that we do, that they apply the highest protection guarantees and that they can only use them for what is strictly necessary in relation to the purposes detailed above:

- Atos-Worldline, INDRA, CATSA (call centre partners) ILUNION (Customer Services) Cheetah Digital, Xerpa, M2C and Piperlab, in relation to management, maintenance and communications tasks regarding our databases.
- Microsoft (storage and communications).
- Willis Consulting, S.L, Garrigues, Estudio Jurídico Rodríguez Mourullo, Elizaburu S.L.P., Ernst & Young and other professionals or firms providing legal advice, procurement, consultancy and/or auditing services.

- Audisec, S.L. for the registration of data protection incidents.
- Other suppliers that may complement or replace the above.

### **Is your data shared outside Europe?**

In relation to the indicated purposes, in most cases your data will not be shared outside Europe nor will they be accessed from outside said territory, except in the case of our provider Microsoft, in the United States, which guarantees an adequate level of protection thanks to its adherence to the EU - USA "Privacy Shield" Agreement, about which you can obtain more information [here](https://www.privacyshield.gov) (<https://www.privacyshield.gov>).

In very exceptional circumstances, we may need to transfer your personal data to:

- Courts, Tribunals, Arbitration Courts and Mediators outside the EEA, the transfer being covered as necessary for the formulation, exercise or defence of claims, as the case may be.

### **What are your rights in relation to the processing of your data and how can you exercise them?**

You have the right to obtain information about the processing of your data, to access it, to have it rectified or, where appropriate, erased. Under certain circumstances, you also have the right to restrict the processing of your data, in which case we will only keep them for the exercise or defence of claims, as well as to object to their processing and to their portability, either to you or directly to another company designated by you.

Revocation of consent: In relation to the processing of your data that we carry out on the basis of the consent that you have given us for this purpose, you have the right to withdraw this consent at any time, although the revocation will not produce any retroactive effects, and as such will not affect the processing that has been carried out up to that point.

In order to exercise any of these rights, you can contact REAL MADRID C.F. at the postal address Avenida de Concha Espina, nº 1 de Madrid, Spain, 28036, or via the e-mail address [oposicion@corp.realmadrid.com](mailto:oposicion@corp.realmadrid.com).

Likewise, we inform you that, if you consider that there has been any kind of violation in relation to the processing of your personal data, you can file a complaint with the relevant authority (in Spain, the Spanish Data Protection Agency or the body replacing it in the future, for other European countries consult [here](#)).

### **Contact:**

For additional information, or for any other questions regarding the processing of your data, please do not hesitate to contact our Data Protection Office or our Data Protection Officer via:

Address: Avenida de las Fuerzas Armadas, 402, 28055, Madrid

E-mail: [protecciondedatos@corp.realmadrid.com](mailto:protecciondedatos@corp.realmadrid.com)