

LEGAL BASIS OF THE COMPETITION “TRAVEL TO THE HEART OF REAL MADRID”

ONE.- REAL MADRID CLUB DE FÚTBOL (hereinafter **REAL MADRID**) will carry out a competition named “**TRAVEL TO THE HEART OF REAL MADRID**”, by way of a “free prize draw” to be held on 8 February 2022.

TWO.- Any individual who has held an “**International Madridista card**” for at least one year will have the right to take part in this competition, providing they are up to date with all payments, while those “**International Madridista card holders**” who have registered a new holder prior to 31 December 2021 will also be able to take part.

THREE.- Among all participants in the competition there will be a draw held for one (1) prize, consisting of a weekend trip for two to the city of Madrid, which will include the following activities:

- Return flight ticket for two from their place of residence
- Two-night stay in a Madrid hotel
- Two VIP tickets to a match at the Santiago Bernabéu Stadium
- Two tickets to the Tour Bernabéu

The activities included in the prize may vary according to the sporting calendar of the given weekend.

FOUR.- The prize draw will be held on a random basis on 8 February 2022 before the Notary Public of Madrid Mr. Cruz-Gonzalo López-Muller Gómez, before whom these legal bases have been recorded. Real Madrid reserves the right to alter the date of the draw at its convenience.

As such, REAL MADRID will provide the Notary with a list of all the participants who meet the requisites as set out in these legal bases prior to the draw taking place.

QUINTA.- REAL MADRID will inform the winner by telephone or by any other means it deems appropriate, of the result of the draw and the manner in and date on which any prize won should be collected. Likewise, REAL MADRID will send the winner an email containing all the information relating to the prize, including a document in which the winner agrees to grant their consent for REAL MADRID to use their name and image for publicity purposes, on any publicity material related to this promotion. Should they agree to such consent, the winner should return said signed document to REAL MADRID via email.

In order to claim the prize, the winner must present their National ID (DNI), passport or Family Book.

SIX.- The prizes in these competitions are non-transferable and as such are not subject to change, alteration or cash compensation at the winner’s request.

SEVEN.- Directors and employees of REAL MADRID or their direct family members, or the Directors or employees of intermediary companies are not permitted to take part in the competition, be it directly or indirectly.

EIGHT.- Participation in these competitions implies the acceptance of the legal bases and REAL MADRID's criteria regarding the resolution of any derived questions, including the draw.

NINE.- Participants must expressly authorise REAL MADRID to use their name and image in any advertising material related to this competition, should they be chosen as winners.

TEN. – The data controller for your data is Real Madrid Club de Fútbol with legal residence at the Estadio Santiago Bernabéu, Avenida de Concha Espina, 1, 28036 Madrid. By way of the voluntary submission of the data requested for participation in these Competitions, Real Madrid Club de Fútbol, itself or through other entities which manage or process said data, will process them via informatic means, using them for the running of this Competition and for future communication with participants.

Responding to questions regarding said data is mandatory and as such the refusal to provide them means participation in this Competition will not be possible and you will not be entered into the prize draw. Likewise, given that the draw takes place before a Notary, Real Madrid Club de Fútbol informs the participant that their personal data will be communicated to the certifying Notary, and said data will be included in a notarial deed which will attest to the proper conduct of the draw.

Participants may access, rectify and erase their data, or oppose certain uses thereof via email, as well as exercise other additional rights that are explained in the detailed data protection information by addressing an email to oposicion@corp.realmadrid.com. Further information regarding data protection may be requested via the Real Madrid Data Protection Office at the following email address:

protecciondedatos@corp.realmadrid.com, or via our **General Data Protection Policy**, available at the following link: <https://www.realmadrid.com/legal/politica-de-privacidad>.

ELEVEN.- In the event that the winner is underage, they must have the authorisation of their parents, guardian or legal representative to take part in the competition and, where appropriate, to accept the prize.

Madrid, 25 January 2022.

Annex I. – Information on the processing of personal data

REAL MADRID C.F. operates with complete transparency as regards the processing of your personal data in order for you to clearly understand:

- Why we need to keep your data.
- What data of yours we may hold and for how long.

- With whom we share it.
- What your rights are in this respect and how you can exercise them.

Who is responsible for the use of your data?

The data controller is REAL MADRID C.F. (also REAL MADRID or "el Club"), with registered address at Avenida de Concha Espina, nº 1, Madrid, Spain, 28036, NIF number G-28034718 and telephone +34 91 398 43 00.

The Club will process your data in complete compliance with the current regulations on data protection, and they will not be subject to exclusively automated or profiled decision-making that could significantly affect them or be used for any subsequent purposes besides those reflected in this document.

What exactly do we process your data for and on what basis?

- a. In order to manage the draw/competition and your participation in it, including personal communication, by any means, in the event you are chosen as the winner, given it is necessary to fulfil the contractual obligations arising from your participation in the draw (Legal Basis of the Draw/Competition).
- b. In order to inform the general public and the rest of the participants in particular, of the result of the draw and the winners of the same through the Club's media (website, magazines, social networks and other possible media available to the Club at any time). We are entitled to do this insofar as it is necessary to comply with the contractual obligations (Legal Basis of the draw/competition), as well as on the basis of the Club's legitimate interest in ensuring transparency in these processes.
- c. In addition and only if it is the case, we will also process your data for control and security purposes, legal advice and compliance with regulations, as it is necessary to satisfy the public interest, as well as our legitimate interest in defending our interests and rights, in avoiding conduct contrary to the codes and internal regulations of the Club and to comply with legal obligations that are applicable to us (auditing, compliance with criminal law, protection of personal data,...).

How have we obtained your data?

The personal data is provided by the participant themselves upon entering the draw or by their legal representative, parent or legal guardian.

In very exceptional circumstances, we may receive other information from you through other sources, such as our complaints channel, witnesses or competent authorities. But in no case will we keep information that we do not absolutely require.

What categories of data about you do we process?

The types of data we hold with regards to you are identification and contact information. Very rarely, we may also process other information that is relevant to a possible incident, investigation or complaint.

How long will we keep your data?

In the context of the draw/competition, we will keep your data until the conclusion of the draw/competition and subsequently, duly blocked, for the legal period provided for at any given time for any potential defence or lodging of complaints, in which case they will be kept until the corresponding inspection, procedure or complaint is definitively closed.

Who do we share your data with?

- For the purposes listed above, we may share your personal data with the following entities/individuals:
- Public Notary appointed to attest to the result of the draw/competition and its winner.
- Publication in the Club's official media of the result of the draw.
- Public Administrations, other Public Bodies and entities authorized by law, when required or necessary.
- Exceptionally with Courts and Tribunals or other bodies for the resolution of conflicts, such as Arbitration and Mediation Courts, State Security Forces and Corps and Notaries and Registrars.

Furthermore, the following providers have access to some of your personal data in order to provide us with the contracted services, but we ensure they manage them with the same care that we do, that they apply the highest protection guarantees and that they can only use them for what is strictly necessary in relation to the purposes detailed above:

- Atos-Worldline, INDRA, CATSA (call center Partners) ILUNION (Customer Services) Cheetah Digital, Xerpa, M2C and Piperlab, in relation to management, maintenance and communications tasks regarding our databases.
- Microsoft (storage and communications).
- Willis Consulting, S.L, Garrigues, Estudio Jurídico Rodríguez Mourullo, Elzaburu S.L.P., Ernst & Young and other professionals or firms providing legal advice, procurement, consultancy and/or auditing services.
- Audisec, S.L. for the registration of data protection incidents.
- Other suppliers that may complement or replace the above.

Is your data shared outside Europe?

In relation to the indicated purposes, in most cases your data will not be shared outside Europe, nor will they be accessed from outside said territory, except in the case of our provider Microsoft, in the United States, who guarantee to provide an adequate level of protection thanks to their membership of the EU – US Agreement “Privacy Shield”, which you can find more information about [here](https://www.privacyshield.gov) (<https://www.privacyshield.gov>).

Under very exceptional circumstances, we may need to transfer your personal data to:

- Courts, Tribunals, Arbitration Courts and Mediators outside the EEA, the transfer being covered as necessary for the formulation, exercise or defence of claims, as the case may be.

What are your rights in relation to the processing of your data and how can you exercise them?

You have the right to obtain information about the processing of your data, to access it, to have it rectified or, where appropriate, erased. Under certain circumstances, you also have the right to limit the processing of your data, in which case we will only keep them for the exercise or defence of claims, as well as to object to their processing and to their portability, either to you or directly to another company designated by you.

Revocation of consent: In relation to the processing of your data that we carry out on the basis of the consent that you have given us for this purpose, you have the right to withdraw this consent at any time, although the revocation will not produce any retroactive effects, and as such will not affect the processing that has been carried out up to that point.

In order to exercise any of these rights, you can contact REAL MADRID C.F. at the postal address Avenida de Concha Espina, nº 1 de Madrid, Spain, 28036, or at the e-mail address oposicion@corp.realmadrid.com

Likewise, we inform you that, if you consider that there has been any kind of violation in relation to the processing of your personal data, you can file a complaint with the competent authority (in Spain, the Spanish Data Protection Agency or the body replacing it in the future, for other European countries consult [here](#)).

Contact:

For additional information, or for any other questions regarding the processing of your data, please do not hesitate to contact our Data Protection Office or our Data Protection Officer at:

Address: Avenida de las Fuerzas Armadas, 402, 28055, Madrid

E-mail: protecciondedatos@corp.realmadrid.com